



Strong Interest Inventory® Profile with College Profile

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Report prepared for
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HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1

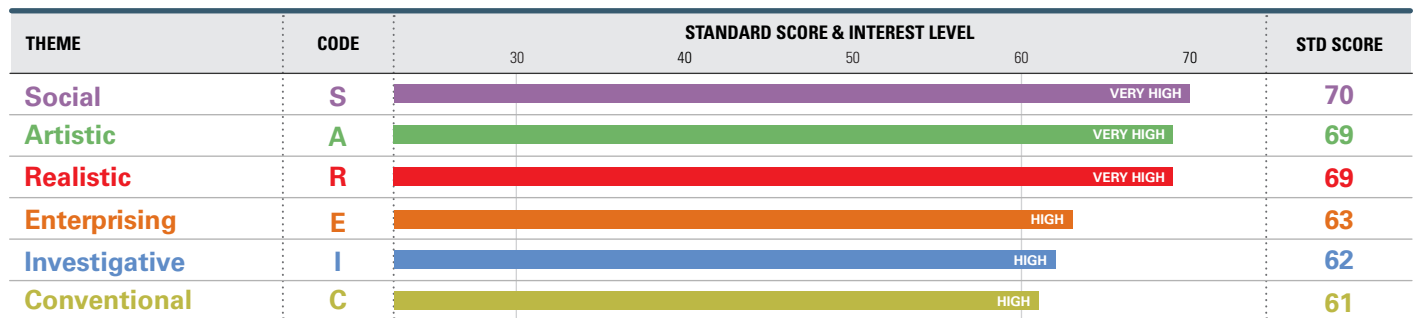
The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people’s interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency

YOUR HIGHEST THEMES	YOUR THEME CODE
Social, Artistic, Realistic	SAR



The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

BASIC INTEREST SCALES

SECTION 2

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

YOUR TOP FIVE INTEREST AREAS

1. Social Sciences (S)
2. Nature & Agriculture (R)
3. Counseling & Helping (S)
4. Visual Arts & Design (A)
5. Research (I)

Areas of Least Interest

- Finance & Investing (C)
- Management (E)
- Mathematics (I)

SOCIAL — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Social Sciences	[Bar from 30 to 70, labeled VH]					72
Counseling & Helping	[Bar from 30 to 70, labeled VH]					70
Teaching & Education	[Bar from 30 to 67, labeled VH]					67
Human Resources & Training	[Bar from 30 to 64, labeled VH]					64
Religion & Spirituality	[Bar from 30 to 64, labeled H]					64
Healthcare Services	[Bar from 30 to 61, labeled H]					61

ARTISTIC — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Visual Arts & Design	[Bar from 30 to 69, labeled VH]					69
Performing Arts	[Bar from 30 to 67, labeled VH]					67
Culinary Arts	[Bar from 30 to 61, labeled H]					61
Writing & Mass Communication	[Bar from 30 to 60, labeled H]					60

REALISTIC — Very High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Nature & Agriculture	[Bar from 30 to 72, labeled VH]					72
Mechanics & Construction	[Bar from 30 to 66, labeled H]					66
Protective Services	[Bar from 30 to 64, labeled H]					64
Computer Hardware & Electronics	[Bar from 30 to 63, labeled H]					63
Athletics	[Bar from 30 to 59, labeled M]					59
Military	[Bar from 30 to 55, labeled M]					55

ENTERPRISING — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Marketing & Advertising	[Bar from 30 to 66, labeled VH]					66
Entrepreneurship	[Bar from 30 to 60, labeled H]					60
Sales	[Bar from 30 to 58, labeled M]					58
Politics & Public Speaking	[Bar from 30 to 58, labeled M]					58
Law	[Bar from 30 to 56, labeled M]					56
Management	[Bar from 30 to 51, labeled M]					51

INVESTIGATIVE — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Research	[Bar from 30 to 69, labeled VH]					69
Science	[Bar from 30 to 59, labeled M]					59
Medical Science	[Bar from 30 to 54, labeled M]					54
Mathematics	[Bar from 30 to 54, labeled M]					54

CONVENTIONAL — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Office Management	[Bar from 30 to 63, labeled VH]					63
Programming & Information Systems	[Bar from 30 to 55, labeled M]					55
Taxes & Accounting	[Bar from 30 to 54, labeled M]					54
Finance & Investing	[Bar from 30 to 51, labeled M]					51

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

OCCUPATIONAL SCALES

SECTION 3

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

YOUR TOP TEN STRONG OCCUPATIONS

1. **Nursing Home Administrator (CES)**
2. **Administrative Assistant (CSR)**
3. **Special Education Teacher (SEA)**
4. **Arts/Entertainment Manager (A)**
5. **Customer Service Representative (CR)**
6. **Occupational Therapist (SA)**
7. **Art Teacher (AS)**
8. **Community Service Director (S)**
9. **Instructional Coordinator (S)**
10. **Secondary School Teacher (S)**

Occupations of
Dissimilar Interest

- Mathematician (ICA)**
- Physicist (IRA)**
- Athletic Trainer (SIR)**
- Actuary (CI)**
- Mathematics Teacher (CIS)**

As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

OCCUPATIONAL SCALES

SECTION 3

SOCIAL — Helping, Instructing, Caregiving

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
SEA	Special Education Teacher										64
SA	Occupational Therapist										62
S	Community Service Director										60
S	Instructional Coordinator										59
S	Secondary School Teacher										59
SAI	Registered Nurse										57
SRA	Rehabilitation Counselor										57
SE	School Counselor										57
S	Elementary School Teacher										56
S	Middle School Teacher										55
SA	Speech Pathologist										55
S	Career Counselor										54
SAR	Recreation Therapist										53
SAE	Training & Development Specialist										53
S	Religious/Spiritual Leader										50
SA	University Administrator										50
SIR	Physical Therapist										49
SEC	Dietitian										48
SEC	School Administrator										48
SE	Parks & Recreation Manager										47
SER	Human Resources Manager										46
SA	Social Worker										44
S	Mental Health Counselor										41
SIR	Athletic Trainer										9

Similar results (40 and above)
 You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)
 You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
 You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

ARTISTIC — Creating or Enjoying Art, Drama, Music, Writing

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
A	Arts/Entertainment Manager										63
AS	Art Teacher										61
A	Editor										55
ARE	Photographer										54
AI	Urban & Regional Planner										51
ASE	English Teacher										49
AE	Advertising Account Manager										47
A	Graphic Designer										46
ASE	Public Administrator										46
AIR	Medical Illustrator										43
ARI	Architect										42
ASI	ESL Instructor										42
AI	Sociologist										42
AI	Technical Writer										41
ARE	Attorney										40
AE	Broadcast Journalist										40
AE	Interior Designer										39
A	Librarian										38
AE	Public Relations Director										37
A	Reporter										36
A	Musician										35
AI	Translator										32
A	Artist										25

OCCUPATIONAL SCALES

SECTION 3

REALISTIC — Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
RI	Engineer										51
RC	Computer & IS Manager										50
REI	Horticulturist										50
REC	Management Analyst										50
RCI	Technical Support Specialist										50
RCI	Computer Systems Analyst										47
RIC	Computer/Mathematics Manager										45
RIC	Software Developer										45
RIC	Computer Programmer										44
RIC	Network Administrator										44
RCE	Production Worker										43
RI	Firefighter										39
REC	Military Officer										38
RE	Landscape/Grounds Manager										37
R	Law Enforcement Officer										37
RI	Forester										32
RSE	Vocational Agriculture Teacher										31
RI	Radiologic Technologist										30
REA	Carpenter										28
RCE	Military Enlisted										28
RIC	Engineering Technician										27
RI	Emergency Medical Technician										26
RIC	Electrician										22
R	Automobile Mechanic										17
RC	Farmer/Rancher										16

Similar results (40 and above)
You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)
You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)
You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

ENTERPRISING — Selling, Managing, Persuading

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
ECS	Facilities Manager										57
EAS	Flight Attendant										56
EAR	Bartender										51
ECR	Purchasing Agent										51
EA	Cosmetologist										49
ESR	Human Resources Specialist										49
E	Wholesale Sales Representative										49
ER	Technical Sales Representative										48
E	Marketing Manager										46
ER	Chef										44
ER	Operations Manager										43
E	Top Executive, Business/Finance										43
EAC	Florist										41
E	Realtor										41
ESA	Elected Public Official										39
EC	Buyer										38
E	Loan Officer/Counselor										37
ER	Optician										36
ECR	Restaurant Manager										34
E	Sales Manager										33
E	Securities Sales Agent										32
E	Life Insurance Agent										31
E	Personal Financial Advisor										26

OCCUPATIONAL SCALES

SECTION 3

INVESTIGATIVE — Researching, Analyzing, Inquiring

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
ISA	Chiropractor										49
ICE	Pharmacist										47
IAS	Psychologist										42
I	University Faculty Member										42
IRS	Respiratory Therapist										39
IR	Dentist										37
IA	Geographer										34
IRC	Medical Technologist										32
IR	Veterinarian										31
IRE	Medical Technician										29
IR	Optometrist										28
IAR	Physician										27
IRS	Science Teacher										27
IRC	R&D Manager										26
ICR	Computer Scientist										22
IA	Biologist										20
IRA	Geologist										20
IR	Chemist										18
IRA	Physicist										8
ICA	Mathematician										7

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

CONVENTIONAL — Accounting, Organizing, Processing Data

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE	
		10	15	20	30	40	50	55	60		
CES	Nursing Home Administrator										66
CSR	Administrative Assistant										65
CR	Customer Service Representative										63
CA	Paralegal										53
CES	Food Service Manager										50
CRE	Business/Finance Supervisor										48
CE	Credit Manager										48
CRE	Accountant										47
C	Health Information Specialist										47
C	Auditor										44
CRE	Financial Analyst										43
CES	Business Education Teacher										41
CRE	Financial Manager										32
CIS	Mathematics Teacher										16
CI	Actuary										15

PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

YOUR PERSONAL STYLE SCALES PREFERENCES

- 1. You likely prefer working with people.
- 2. You seem to prefer to learn through lectures and books.
- 3. You probably prefer to lead by taking charge.
- 4. You may like taking risks.
- 5. You probably enjoy participating in teams.

Clear Scores

(Below 46 and above 54)

You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)

You indicated that some of the descriptors on both sides apply to you.

PERSONAL STYLE SCALE			CLEAR		MIDRANGE	CLEAR		STD SCORE
	25	35	45	55	65	75		
Work Style	Prefers working alone; enjoys data, ideas, or things; reserved							62
Learning Environment	Prefers practical learning environments; learns by doing; prefers short-term training to achieve a specific goal or skill							56
Leadership Style	Is not comfortable taking charge of others; prefers to do the job rather than direct others; may lead by example rather than by giving directions							60
Risk Taking	Dislikes risk taking; likes quiet activities; prefers to play it safe; makes careful decisions							66
Team Orientation	Prefers accomplishing tasks independently; enjoys role as independent contributor; likes to solve problems on one's own							64
			25	35	45	55	65	75
			CLEAR		MIDRANGE	CLEAR		

PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES

Social, Artistic, Realistic

YOUR THEME CODE

SAR

YOUR TOP FIVE INTEREST AREAS

1. Social Sciences (S)
2. Nature & Agriculture (R)
3. Counseling & Helping (S)
4. Visual Arts & Design (A)
5. Research (I)

Areas of Least Interest

- Finance & Investing (C)
- Management (E)
- Mathematics (I)

YOUR TOP TEN STRONG OCCUPATIONS

1. Nursing Home Administrator (CES)
2. Administrative Assistant (CSR)
3. Special Education Teacher (SEA)
4. Arts/Entertainment Manager (A)
5. Customer Service Representative (CR)
6. Occupational Therapist (SA)
7. Art Teacher (AS)
8. Community Service Director (S)
9. Instructional Coordinator (S)
10. Secondary School Teacher (S)

Occupations of Dissimilar Interest

- Mathematician (ICA)
- Physicist (IRA)
- Athletic Trainer (SIR)
- Actuary (CI)
- Mathematics Teacher (CIS)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer working with people.
2. You seem to prefer to learn through lectures and books.
3. You probably prefer to lead by taking charge.
4. You may like taking risks.
5. You probably enjoy participating in teams.

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

ITEM RESPONSE PERCENTAGES

Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	25	31	16	26	2
Subject Areas	30	48	20	2	0
Activities	39	35	15	9	1
Leisure Activities	32	39	21	7	0
People	6	81	13	0	0
Your Characteristics	11	44	44	0	0
TOTAL PERCENTAGE	29	39	18	13	1

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291 Your response total: 291 Items omitted: 0 Typicality index: 23—Combination of item responses appears consistent.



USING YOUR THEMES

YOUR HIGHEST THEMES

Social, Artistic, Realistic

YOUR THEME CODE

SAR

Your top three Themes are listed below in order of interest. Each Theme describes an important aspect of your interests and personality. Use all three Themes to identify college courses and academic majors that allow you to express what is important to you. The majors listed within each Theme are examples of some of the many related academic areas worth exploring.

CONSIDERING THEMES OF GREATEST INTEREST TO YOU

Social (S) EMPATHIC HELPERS

Social students prefer to take a helping or altruistic approach involving teaching, developing, or caring for others.

TYPICAL COLLEGE MAJORS

Child Development	Ethnic Studies	Nursing	Secondary Education
Counseling	Family Studies	Occupational Therapy	Social Work
Criminology	Health Education	Physical Education	Special Education
Dietetics/Nutrition	Hearing and Speech	Public Health	Substance Abuse Counseling
Elementary Education	Home Economics	Recreation	Urban Studies
ESL Teaching	Human Services	Religious Studies	Women's Studies

Artistic (A) CREATIVE COMMUNICATORS

Artistic students prefer to take a self-expressive or creative approach involving art/design, music, or writing.

TYPICAL COLLEGE MAJORS

Advertising	Classics	Fashion Merchandising	Mass Communication
Architecture	Comparative Literature	Fine Arts	Medical Illustration
Art Education	Creative Writing	Foreign Languages	Music Education
Art History	Dance	Humanities	Philosophy
Broadcasting	Design	Journalism	Photography
Cinematography	English	Linguistics	Theater Arts

Realistic (R) PRACTICAL DOERS

Realistic students prefer to take an active hands-on approach involving construction, mechanical, or outdoor activities.

TYPICAL COLLEGE MAJORS

Agriculture	Electronics	Horticulture	Military Science
Animal Science	Facilities Management	Industrial Arts Education	Natural Resources
Automotive Services	Fire Science	Landscape Architecture	Physical Fitness and Training
Civil Engineering	Fish and Wildlife Management	Law Enforcement	Plumbing
Computer Technology	Forestry	Mechanical Engineering	Transportation
Drafting	Heating, Air Conditioning, and Refrigeration	Medical Technology	Welding
Earth Science			

USING YOUR BASIC INTEREST SCALES

These scales indicate interests that are important to your overall lifestyle, both in school and out of school.

Use your strongest basic interests to explore college courses, extracurricular activities, internships, and part-time jobs. You show the greatest interest in the five areas outlined below (arranged in descending order of interest).

SOCIAL SCIENCES — Very High

Studying people, groups, society, and culture

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Archeology Project Community Service Group Social Action Group	Consumer Research Firm Social Science Research Assistant Study Abroad	Anthropology Ethnic Studies Sociology

NATURE & AGRICULTURE — Very High

Appreciating nature and outdoors; working on a farm or ranch

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Agricultural Club Environmental Organization Outdoor Recreation Club	Biological Field Research Landscaping Service National Park Service	Botany & Horticulture Ecology Life Sciences

COUNSELING & HELPING — Very High

Working with and helping people in humanistic and altruistic ways

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Community Service Volunteer Work Peer Counseling Student Service Groups	Mental Health Clinic Nonprofit Organization Social Service Agency	Psychology Social Work Sociology

VISUAL ARTS & DESIGN — Very High

Working with visual creativity and spatial visualization

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Interior Design Club Photography Student Architecture Club	Advertising Department Architecture Firm Design Studio	Architecture Art & Design Computer Graphics

RESEARCH — Very High

Designing and conducting studies to identify relationships or establish facts

CAMPUS ORGANIZATIONS/ACTIVITIES	INTERNSHIPS/JOB SETTINGS	COLLEGE COURSES
Psychology Club Science Organization Student Survey Group	Government Research Project Research Assistant Scientific Research Company	Computer & Information Systems Research Methods Statistics

USING YOUR OCCUPATIONAL SCALES

These scales identify jobs held by people with whom you share common interests, arranged in order of similarity of interests. Some occupations require specific training; however, many do not require a particular college major. Explore classes relevant to these occupations and consider related careers as well.

YOUR TOP STRONG OCCUPATIONS

OCCUPATIONAL SCALE	THEME CODE	EDUCATIONAL PREPARATION	COLLEGE COURSES	RELATED CAREERS
Nursing Home Administrator	CES	MA in health services administration preferred	Health Administration Business Administration Healthcare Professions	Health Services Manager Community Services Manager Insurance Underwriter
Administrative Assistant	CSR	High school diploma, vocational/technical certificate, or AA	Software Applications Writing Communication	Legal Secretary Medical Assistant Court Reporter
Special Education Teacher	SEA	BA or MA, plus teaching certificate	Education Child Development Psychology	Child Counselor Recreation Therapist Occupational Therapist
Arts/Entertainment Manager	A	AA or BA in liberal arts, fine arts, or business	Communication Design Management	Art Director Producer Talent Manager
Customer Service Representative	CR	High school diploma or equivalent	Business Communication Marketing Interpersonal Relations	Retail Salesperson Reservations Agent Medical Assistant
Occupational Therapist	SA	BA or MA in occupational therapy	Physical Sciences Biological Sciences Behavioral Sciences	Industrial Therapist Recreation Therapist Rehabilitation Counselor
Art Teacher	AS	BA or MA in art, plus teaching certificate	Painting Sculpture Education	Design Instructor Art Therapist Crafts Instructor
Community Service Director	S	BA or MA in liberal arts or business	Communication Business Management Political Science	Camp Director Residence Hall Director Convention Manager
Instructional Coordinator	S	MA in education, plus licensure	Education Instructional Technology Research Methods	Teacher Human Resources Trainer Educational Administrator
Secondary School Teacher	S	BA or MA, plus teaching certificate or licensure	Education Communication Classes in subject area to be taught	Guidance Counselor Educational Administrator College Instructor

USING YOUR PERSONAL STYLE SCALES

Next, use your Personal Style Scales to identify the specific ways you prefer to approach whatever academic courses, majors, or jobs you undertake.

PERSONAL STYLE SCALE	PREFERENCES/ACTIVITIES
Work Style	<ul style="list-style-type: none"> Your score suggests a preference for working closely or frequently with people rather than working alone. You may prefer academic activities that focus on interpersonal interactions, such as study groups, group assignments, and helping others, rather than studying and researching on your own.
Learning Environment	<ul style="list-style-type: none"> Your score suggests you enjoy the traditional student role and learning for the sake of learning. You may prefer classroom lectures, theoretical readings, and library research to practical hands-on training or work-study programs.
Leadership Style	<ul style="list-style-type: none"> Your score suggests a preference for taking charge through meeting, persuading, and directing others. You may enjoy leading a student organization, coordinating campus events, or facilitating classroom discussions.
Risk Taking	<ul style="list-style-type: none"> Your score suggests a preference for exploring new adventures, trying new things, and being spontaneous. You may enjoy outdoor adventure activities, sports, or independent travel as well as academic courses that encourage risk taking and self-reliance.
Team Orientation	<ul style="list-style-type: none"> Your score suggests a preference for team-based activities and for collaborating with others to solve problems. You may enjoy group projects, interactive seminars, and getting involved in campus groups and committees.

See Applying Your Strong Results to College Majors at https://www.skillsone.com/Pdfs/Strong_College_Majors.pdf for guidance about researching and deciding on an academic major.

